



Order / Rev:	1601914
Alt Order #:	08419128
Product Desc:	HOLLINGSWORTH ADD
Estimate:	
Flight Dates:	10/19/16 - 10/28/16
Original Date / Rev:	10/18/16 / 10/21/16
Order Type:	Political

Primary AE:	Mick Nesci
Sales Office:	H-DC
Sales Region:	National

Name:	<u>Jamestown Associates</u>
Buying Contact:	<u></u>
Billing Contact:	<u></u>
	<u>3931 S Sherwood Forest Blvd, Suite 2</u>
	<u>Baton Rouge, LA 70816</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Name:	<u>POL/Hollingsworth, Trey/R/Congress/</u>
Demographic:	<u>A50+</u>
Product Codes:	<u>PL810</u>
Priority:	<u>P 4</u>
Revenue Codes:	<u>Agency, Political, Pol-Candidate</u>

New Business Thru:	
Order Separation:	00:15:00
Advertiser External ID:	
Agency External ID:	
Unit Code:	General

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/28/16	51	\$14,900.00	\$12,665.00

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	51	\$14,900.00	\$12,665.00	0.00
Totals	51	\$14,900.00	\$12,665.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVE	10/19/16	10/21/16	WAVE 5-6am News WAVE 5-6am News	Comm	5-6am	--WTF--	:30	2	\$130.00	P 4	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	--WTF--		2		\$130.00		0.00					
E 2	WAVE	10/19/16	10/21/16	NET NBC Today Show NET NBC Today Show	Comm	7-9am	--WT---	:30	2	\$320.00	P 4	0.00	NM	2	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	--WT---		2		\$320.00		0.00					
E 3	WAVE	10/19/16	10/21/16	NBC Today Show II 9-10AM NBC Today Show II 9-10AM	Comm	9-10am	--WTF--	:30	2	\$115.00	P 4	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	--WTF--		2		\$115.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	WAVE	10/17/16-10/23/16	NBC Today Show II 9-10AM		9-10am	--wThF----	:30		(\$115.00)	0.00	NM			
				See MG 3.3											
				[WAVE 3 Breaking News Coverage]											
	3	WAVE	10/24/16-10/24/16	NBC Today Show II 9-10AM		9-10am	M-----	:30		\$115.00	0.00	NM			
				Ⓜ MG for 3.1 10/20											
E 4	WAVE	10/19/16	10/21/16	NET Today Show 3 Today Show 3 10-11am	Comm	Today Show 3 10-11am	--WTF--	:30	2	\$125.00	P 4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/17/16	10/23/16	--WTF--		2		\$125.00		0.00					
E 5	WAVE	10/19/16	10/21/16	LOC WAVE 3 Listens 1230-1pm WAVE 3 Listen1230-1pm	Comm	1230-1pm	--WTF--	:30	2	\$125.00	P 4	0.00	NM	2	\$250.00

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 Alt Order #: 08419128
 Flight Dates: 10/19/16 - 10/28/16

Advertiser: POL/Hollingsworth, Trey/R/Congress/Ind
 Product Desc: HOLLINGSWORTH ADD
 Estimate:

WAVE-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	WAVE	10/19/16	10/21/16	LOC WAVE 3 Listens 1230mm WAVE 3 Listen1230-1pm	Comm	1230-1pm	--WTF--	:30	2	\$125.00	P 4	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--		2				\$125.00		0.00			
E 6	WAVE	10/19/16	10/21/16	SYN 2-3pm M-F SYN Harry	Comm	2-3pm	--WTF--	:30	2	\$45.00	P 7	0.00	NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--		2				\$45.00		0.00			
E 8	WAVE	10/19/16	10/21/16	NET The Tonight Show Tonight Show	Comm	1135pm-1237xm	--WTF--	:30	2	\$190.00	P 4	0.00	NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--		2				\$190.00		0.00			
E 9	WAVE	10/22/16	10/22/16	WAVE Saturday Sunrise WAVE Saturday Sunrise 6am	Comm	6-7am	-----1-	:30	1	\$45.00	P 7	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-		1				\$45.00		0.00			
E 10	WAVE	10/22/16	10/22/16	NET NBC Sat Today Show NBC Saturday Today Show	Comm	7-9am	-----1-	:30	1	\$195.00	P 4	0.00	NM	1	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-		1				\$195.00		0.00			
E 11	WAVE	10/23/16	10/23/16	WAVE Sunday Sunrise WAVE Sunday Sunrise 6a	Comm	6-7am	-----1	:30	1	\$45.00	P 7	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1		1				\$45.00		0.00			
E 12	WAVE	10/23/16	10/23/16	WAVE Sunday Sunrise WAVE Sunday Sunrise 9a	Comm	9-10am	-----1	:30	1	\$50.00	P 7	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1		1				\$50.00		0.00			
E 13	WAVE	10/23/16	10/23/16	WAVE 3 News 6pm-Sun WAVE 3 News 6pm-Sun	Comm	6-630pm	-----1	:30	1	\$275.00	P 4	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1		1				\$275.00		0.00			
E 14	WAVE	10/24/16	10/24/16	NET Monday Prime Voice Mon 8-10p	Comm	Voice Mon 8-10p	1-----	:30	1	\$2,600.00	P 4	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	1-----		1				\$2,600.00		0.00			
E 15	WAVE	10/25/16	10/25/16	NET Tuesday Hour 2 This Is Us	Comm	This Is Us 9-10p	-1-----	:30	1	\$850.00	P 4	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----		1				\$850.00		0.00			
E 16	WAVE	10/25/16	10/25/16	NET Tuesday Hour 3 Chicago Fire	Comm	Chicago Fire 10-11-1	-1-----	:30	1	\$1,300.00	P 4	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-1-----		1				\$1,300.00		0.00			
E 17	WAVE	10/19/16	10/19/16	NET Wednesday Hour 1 Blindspot 8-9p	Comm	Blindspot 8-9p	--1----	:30	1	\$1,100.00	P 4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--1----		1				\$1,100.00		0.00			
E 18	WAVE	10/26/16	10/26/16	NET Wednesday Hour 2 L&O SVU	Comm	L&O SVU	--1----	:30	1	\$1,100.00	P 4	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	--1----		1				\$1,100.00		0.00			
E 19	WAVE	10/20/16	10/20/16	NET Thursday Hour 3 Blacklist	Comm	Blacklist	---1---	:30	1	\$1,500.00	P 4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---1---		1				\$1,500.00		0.00			
E 22	WAVE	10/24/16	10/28/16	WAVE 5-6am News WAVE 5-6am News	Comm	5-6am	MTWTF--	:30	3	\$130.00	P 4	0.00	NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Product Desc: HOLLINGSWORTH ADD
 Estimate:

WAVE-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 22	WAVE	10/24/16	10/28/16	WAVE 5-6am News WAVE 5-6am News	Comm	5-6am	MTWTF--	:30	3	\$130.00	P 4	0.00	NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	MTWTF--		3			\$130.00			0.00			
E 23	WAVE	10/24/16	10/28/16	NET NBC Today Show NET NBC Today Show	Comm	7-9am	MTWTF--	:30	3	\$320.00	P 4	0.00	NM	3	\$960.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	MTWTF--		3			\$320.00			0.00			
E 24	WAVE	10/24/16	10/28/16	NBC Today Show II 9-10AM NBC Today Show II 9-10AM	Comm	9-10am	MTWTF--	:30	2	\$115.00	P 4	0.00	NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	MTWTF--		2			\$115.00			0.00			
E 25	WAVE	10/24/16	10/28/16	NET Today Show 3 Today Show 3 10-11am	Comm	Today Show 3 10-11am	MTWTF--	:30	3	\$125.00	P 4	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	MTWTF--		3			\$125.00			0.00			
E 26	WAVE	10/24/16	10/28/16	LOC WAVE 3 Listens 1230-1pm WAVE 3 Listen1230-1pm	Comm	1230-1pm	MTWTF--	:30	3	\$50.00	P 7	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	MTWTF--		3			\$50.00			0.00			
E 27	WAVE	10/24/16	10/28/16	NET Days of Our Lives Days of Our Lives	Comm	1-2P	MTWTF--	:30	3	\$260.00	P 4	0.00	NM	3	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	MTWTF--		3			\$260.00			0.00			
E 28	WAVE	10/24/16	10/28/16	SYN 2-3pm M-F SYN Harry	Comm	2-3pm	MTWTF--	:30	3	\$45.00	P 7	0.00	NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	MTWTF--		3			\$45.00			0.00			
E 29	WAVE	10/24/16	10/28/16	4-5pm (Mon-Fri) 4-5pm (Mon-Fri)	Comm	4-5pm	MTWTF--	:30	3	\$50.00	P 7	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	MTWTF--		3			\$50.00			0.00			
E 30	WAVE	10/24/16	10/28/16	NET The Tonight Show Tonight Show	Comm	1135pm-1237am	MTWTF--	:30	3	\$190.00	P 4	0.00	NM	3	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
	Week:	10/24/16	10/30/16	MTWTF--		3			\$190.00			0.00			
Totals														51	\$14,900.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <i>Wave 3 TV, Louisville, Ky</i>	Date: 8.30.16
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I, Laura Lancaster

being/on behalf of: Trey Hollingsworth

a legally qualified candidate of the Republican

political party for the office of: IN CD 09

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<i>See attached</i>					

Attach proposed schedule with charges (if available): SEE ORDER

NAB Form PB-18 Candidates

I represent that the payment for the above described broadcast time has been furnished by:

Trey for Congress, PO Box 421, Jefferson, IN 47130

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Satterfield

This station has disclosed to me its political advertising policies, including: applicable classes and rates, and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

8.30.16

Date

Laura Lancaster

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

Lisa Ballinger

Signature

Nina Ballinger

Printed Name

NSK

Title

NAB Form PB-18 Candidates

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Laura Lancaster

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ **does**☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Laura Lancaster

signature of candidate or authorized committee

Laura Lancaster

printed name

8.30.16

date